

Pengaruh Leverage, Profitabilitas, Ukuran Perusahaan, Corporate Social Responsibility, dan Kebijakan Dividen terhadap Nilai Perusahaan (Studi pada Perusahaan Manufaktur yang Terdaftar di BEI Tahun 2010-2015)

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ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh Leverage, Ukuran Perusahaan, Profitabilitas, dan Corporate Social Responsibility, dan Kebijakan Dividen terhadap nilai perusahaan. Sampel yang digunakan yaitu perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2010-2015. Metode penelitian ini menggunakan teknik purposive sample dengan sampel sebanyak 26 perusahaan yang memenuhi kriteria. Analisis data pada penelitian ini menggunakan metode regresi linier berganda yang diolah dengan menggunakan Statistical Package for Social Science (SPSS) versi 20.00. Berdasarkan hasil penelitian, menyimpulkan bahwa (1) Leverage tidak berpengaruh terhadap nilai perusahaan. (2) Profitabilitas berpengaruh secara signifikan terhadap nilai perusahaan. (3) Ukuran Perusahaan berpengaruh positif signifikan terhadap nilai perusahaan. (4) Corporate Social Responsibility berpengaruh positif signifikan terhadap nilai perusahaan. (5) Kebijakan Dividen tidak berpengaruh terhadap nilai perusahaan

Kata Kunci : leverage, ukuran perusahaan, profitabilitas, corporate social responsibility, dan kebijakan dividen, nilai perusahaan

The Effect of Leverage, Profitability, Company Size, Corporate Social Responsibility, and Dividend Policy on Firm Value (Study on Manufacturing Companies on IDX over the period 2010-2015)

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ABSTRACT

This study aims to examine the effect of leverage, company size, profitability, and corporate social responsibility, and dividend policy on firm value. Sample used manufacturing companies listed on Indonesia Stock Exchange over the period 2010-2015. This study method using purposive sample technique with sample totalled 26 companies which meet the criteria. Data analysis in this study using multiple linear regression methods that are processed by using Statistical Package for Social Science (SPSS) version 20.00. Based on study result, the researcher conclude that (1) Leverage has no effect toward firm value. (2) Profitability has a significant effect toward firm value. (3) Company size has a significant positive effect toward firm value. (4) Corporate Social Responsibility has a significant positive effect toward firm value. (5) Dividend policy has no effect toward firm value.

Keyword : leverage, company size, profitability, corporate social responsibility, dividend policy, firm value